

Introduction To Communication Studies Studies In Communication

Communication

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Communication is commonly defined as the transmission of information. Its precise definition is disputed and there are disagreements about whether unintentional or failed transmissions are included and whether communication not only transmits meaning but also creates it. Models of communication are simplified overviews of its main components and their interactions. Many models include the idea that a source uses a coding system to express information in the form of a message. The message is sent through a channel to a receiver who has to decode it to understand it. The main field of inquiry investigating communication is called communication studies.

A common way to classify communication is by whether information is exchanged between humans, members of other species, or non-living entities...

Study of global communication

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The study of global communication is an interdisciplinary field focusing on global communication, or the ways that people connect, share, relate, and mobilize across geographic, political, economic, social, and cultural divides. Global communication implies a transfer of knowledge and ideas from centers of power to peripheries and the imposition of a new intercultural hegemony by means of the "soft power" of global news and entertainment...

Communication theory

Timothy (2011). "Communication, Organizing and Organization: An Overview and Introduction to the Special Issue". Organization Studies. 32 (9). Sage Journals:

Communication theory is a proposed description of communication phenomena, the relationships among them, a storyline describing these relationships, and an argument for these three elements. Communication theory provides a way of talking about and analyzing key events, processes, and commitments that together form communication. Theory can be seen as a way to map the world and make it navigable; communication theory gives us tools to answer empirical, conceptual, or practical communication questions.

Communication is defined in both commonsense and specialized ways. Communication theory emphasizes its symbolic and social process aspects as seen from two perspectives—as exchange of information (the transmission perspective), and as work done to connect and thus enable that exchange (the ritual...

Organizational communication

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Within the realm of communication studies, organizational communication is a field of study surrounding all areas of communication and information flow that contribute to the functioning of an organization . Organizational communication is constantly evolving and as a result, the scope of organizations included in this field of research have also shifted over time. Now both traditionally profitable companies, as well as NGO's and non-profit

organizations, are points of interest for scholars focused on the field of organizational communication. Organizations are formed and sustained through continuous communication between members of the organization and both internal and external sub-groups who possess shared objectives for the organization. The flow of communication encompasses internal...

Models of communication

2010). Introduction to Communication Studies. Routledge. pp. 29–32. ISBN 9781136870187. Fiske, John (2011). Introduction to Communication Studies. Routledge

Models of communication simplify or represent the process of communication. Most communication models try to describe both verbal and non-verbal communication and often understand it as an exchange of messages. Their function is to give a compact overview of the complex process of communication. This helps researchers formulate hypotheses, apply communication-related concepts to real-world cases, and test predictions. Despite their usefulness, many models are criticized based on the claim that they are too simple because they leave out essential aspects. The components and their interactions are usually presented in the form of a diagram. Some basic components and interactions reappear in many of the models. They include the idea that a sender encodes information in the form of a message and...

Political communication

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Political communication is the study of political messaging, e.g. in political campaigns, speeches and political advertising, often within the mass media. It is an interdisciplinary subfield located between communication studies and political science. Political communication is concerned with ideas such as information flow, political influence, policy making, news, and public opinion. The field also focuses on the study of political social media, propaganda, political economy of communication and non-profit organisations that communicate to affect political processes. Modern societal changes that have affected the field include the digitization of media, polarization and a movement towards a post-truth media environment.

Nonverbal communication

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Nonverbal communication is the transmission of messages or signals through a nonverbal platform such as eye contact (oculesics), body language (kinesics), social distance (proxemics), touch (haptics), voice (prosody and paralanguage), physical environments/appearance, and use of objects. When communicating, nonverbal channels are utilized as means to convey different messages or signals, whereas others interpret these messages. The study of nonverbal communication started in 1872 with the publication of *The Expression of the Emotions in Man and Animals* by Charles Darwin. Darwin began to study nonverbal communication as he noticed the interactions between animals such as lions, tigers, dogs etc. and realized they also communicated by gestures and expressions. For the first time, nonverbal communication...

LGBTQ communication studies

LGBTQ+ communication studies (also called queer communication studies, transgender communication studies) is a field of research and teaching in the discipline

LGBTQ+ communication studies (also called queer communication studies, transgender communication studies) is a field of research and teaching in the discipline of communication studies that examines the communication interactions, experiences, and organizing of lesbian, gay, bisexual, transgender, queer, and other queer, two-spirit, gender non-conforming, intersex, and asexual people.

While queer and trans communication research is presented across all division and interests groups at the National Communication Association (the national organization for communication studies), two sections are dedicated to LGBTQ+ communication studies scholarship, teaching, and advocacy: (1) the Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies (GLBTQ) Division, which focuses on queer and...

Interpersonal communication

Interpersonal communication is an exchange of information between two or more people. It is also an area of research that seeks to understand how humans

Interpersonal communication is an exchange of information between two or more people. It is also an area of research that seeks to understand how humans use verbal and nonverbal cues to accomplish several personal and relational goals. Communication includes utilizing communication skills within one's surroundings, including physical and psychological spaces. It is essential to see the

visual/nonverbal and verbal cues regarding the physical spaces. In the psychological spaces, self-awareness and awareness of the emotions, cultures, and things that are not seen are also significant when communicating.

Interpersonal communication research addresses at least six categories of inquiry: 1) how humans adjust and adapt their verbal communication and nonverbal communication during face-to-face communication...

Mass communication

communication process In social science, mass communication is related to communication studies, but has its roots in sociology. Mass communication is

Mass communication is the process of imparting and exchanging information through mass media to large population segments. It utilizes various forms of media as technology has made the dissemination of information more efficient. Primary examples of platforms utilized and examined include journalism and advertising. Mass communication, unlike interpersonal communication and organizational communication, focuses on particular resources transmitting information to numerous receivers. The study of mass communication is chiefly concerned with how the content and information that is being mass communicated persuades or affects the behavior, attitude, opinion, or emotion of people receiving the information.

Narrowly, mass communication is the transmission of messages to many recipients at a time...

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